



## **RACE FOR EDUCATION**

### ***FACT SHEET***

Are you interested in helping *Owensboro Catholic Schools* raise funds in order to **continue providing a quality education and affordable tuition?**

Would you like to be involved in a program that has successfully raised at many Catholic Schools across the country between \$75.00 and \$100.00 per student?

Would you be willing to give a minimal amount of time to help our school raise needed funds?

**Race for Education** is an annual walk-a-thon. This year the walk will involve the students walking at each of their schools. Holding it at the schools will minimize the amount of time students will be out of class.

The success of **Race for Education** is based on students bringing in the names of people who are potential sponsors for the walk-a-thon.

However, there is no “house-to-house” sign-up of potential sponsors. It is all done by filling in a label sheet of names. Our research has shown that for every 10 names that a student brings in OCS will receive at least \$75.00 in contributions.

Potential sponsors may be family members, relatives, close friends, and neighbors. Special emphasis should be placed on out-of-state relatives and friends. Also, the people you do business with are a great source of names, e.g., barber, dentist, doctor, piano teacher, etc.

Our **Race for Education** will be held on Friday, May 1, 2009.

“**Kick-off**” information about **Race for Education** will be distributed seven weeks in advance of the walk-a-thon.

There are incentives and prizes to help promote the success of **Race for Education**. However, unlike most fundraisers the prizes are low cost, yet they are great motivators. (E.g. *Non-Uniform Days, Green Gold & White Day, Movie Parties, Ice Cream Parties, Special Treats, and SCRIP SUCCE\$\$ Gift Certificates*)

**Race for Education** is great fun for the students, no hassle to parents, and will fully benefit our school’s educational program!

## QUESTIONS ABOUT the *RACE FOR EDUCATION*



There have been many questions regarding the upcoming Race for Education. Hopefully the following will answer the majority of the questions we have received:



1. ***WHAT IF a family does not want to send in names, can they make a flat donation?*** YES- The “formula” for flat donation is as follows:
  - a. \$50 Donation- entitles the student to the equivalent of bringing in “5 names” and they will receive the 1<sup>st</sup> Award/Prize
  - b. \$75 Donation- entitles the student to the equivalent of bringing in “10 names” and they will receive both the 1<sup>st</sup> and 2<sup>nd</sup> Award/Prize
  - c. \$100 Donation— entitles the student to the equivalent of bringing in “15 names” and they will receive 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Award/Prizes

ALL DONATION CHECKS SHOULD BE MADE OUT TO OCS.
2. ***WHAT IF a family cannot participate due to financial circumstances- Can the child still participate?*** YES- a written note is required from the parent, sent in to the teacher stating that the student will not be able to participate in donating or sponsorship mailers. The student will still qualify for the whole group reward.  
**EVERY student will participate in the walk on Race Day!!**
3. ***Is there a limit to the number of Non-Uniform and/or Green, Gold, and White Days?*** YES- 5 for K-3 and 4-6 Campus/ 3 for OCMS and OCHS
4. ***What will the money be used for?*** The money raised will help keep tuition rates affordable for everyone.
5. ***When are the donations and/or mailing labels due?*** All donations and mailing labels should be turned in to the Classroom Teacher by **MARCH 16, 2009.**

Race Day is scheduled for May 1. More information will be sent home later detailing the plans for the “Race”.